

UNION WINE CO.

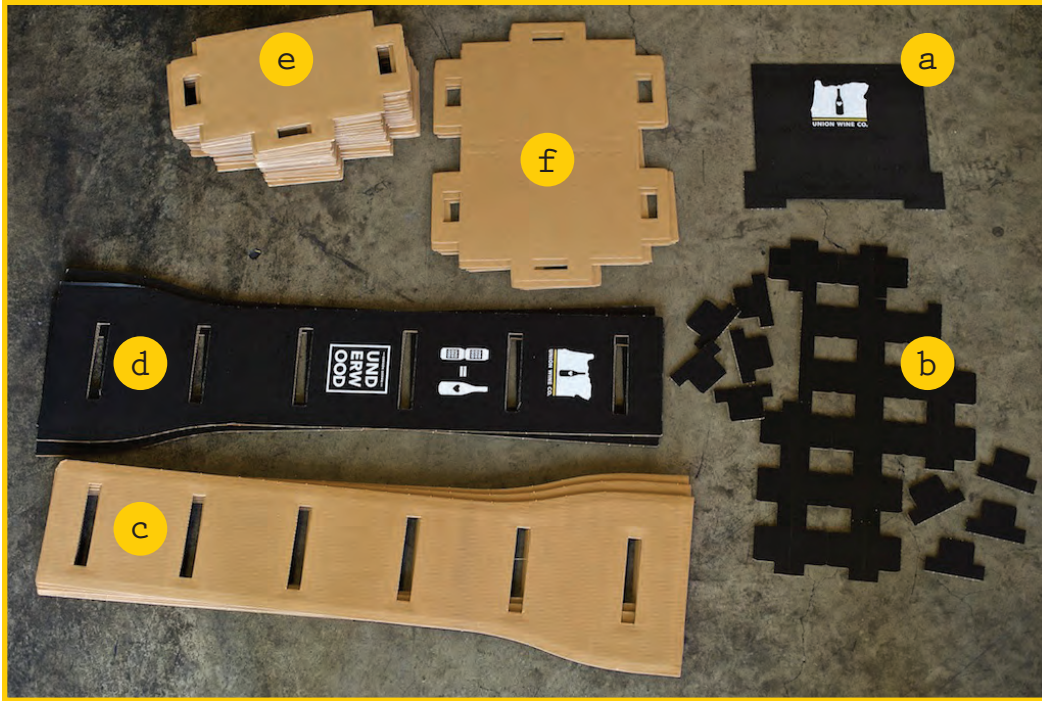
MADE IN OREGON

ASSEMBLY INSTRUCTIONS FLOOR DISPLAY



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Items Included:

- a. Reversible headboard
- b. T-keys
- c. Kraft sideboards
- d. Branded sideboards
- e. Shelf inserts
- f. Shelf wraps

Build the piece in the order as follows:



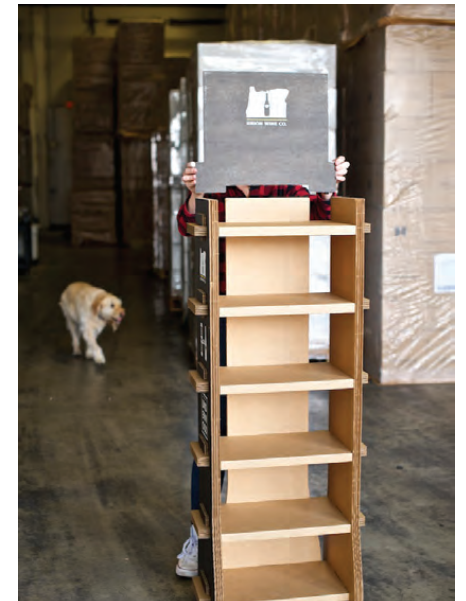
1. Back



2. Side w/shelves



3. Other side



4. Headboard



Place one branded sideboard (d)
on top of a kraft sideboard (c)



Take four shelf inserts (e)
and one shelf wrap (f).

Depending on how many shelves you
want, you will need multiple of
these setups.



Fold the wrap around the inserts.

Repeat step 2 and 3 up to six times
for all the shelves in the display.

See photos for other merchandising
shelving options.



Take the sideboard set (making sure branded side is facing out) and insert one of the wrapped shelves into one of the slots.



Take 2 t-keys (b) and insert into space between the wrapped shelf and sideboard.

NOTE: Its best to insert one at a time, making sure to have the first t-key flush against the sideboard before inserting the second one.



Continue steps 4 and 5 for the rest of the shelves.

1.



Flip the back board onto its side.

2.



Place three kraft sideboards (c) on top of and in between the wrapped inserts from step 3 above.

3.



Place one branded sideboard (d) on top of the three kraft sideboards (c), face up.



Take two t-keys (b) and insert into space between the wrapped shelf and sideboard.

NOTE: Its best to insert one at a time, making sure to have the first t-key flush against the sideboard before inserting the second one.

Continue step 4 for all shelves.



Flip whole display around to unfinished side.



Repeat step 4 to finish up building the display.



[back of display]



Stand display upright.



Choose which side to have as the top of the display. Slide down on the back portion of the display to have tabs set into place.



MERCHANDISING OPTIONS

That's it! See merchandising options in photos above.

Stand is sound when removing one shelf to be able to have cans and bottles on the same display.

Feel free to call our offices with any questions or when you need help!

Cheers.

